

About Poder Latinx

Poder Latinx is a civic and social justice organization. Our vision is to build political power for the Latinx community to become decision-makers in our country's democracy and win on economic, immigrant, and environmental issues. Our mission is to build a sustained progressive voting bloc of Latinxs. We do this by leading a voter-integrated engagement program where all aspects of voter engagement, issue-based campaigns, leadership development, voting reform and protection, and narrative change form a continuous cycle of political consciousness. Through our work, we empower and equip the Latinx community to become agents of change now. Founded in 2019, Poder Latinx currently operates in Arizona, Florida, Washington, and Georgia and leads a national Spanish media communications and civic development leadership program across the country.

About the Poderosas Fellowship

The Poderosas fellowship is a part of Poder Latinx's community empowerment programs designed to provide leadership development and inspire Latinas across key electoral states to use civic engagement tools to increase voter participation in their communities. Our vision is for every Poderosa fellow to have the necessary tools to educate and engage their local communities to help close the gap in civic participation and increase the political representation of Latinxs in the U.S.

The fellowship will prepare and cultivate the Latina electorate as long-term agents of change. Through a continuum of civic and voter engagement opportunities – starting with online, grassroots organizing, and leadership development – we are building a culture of civic participation among Latinas to shape a national narrative on Latinx lives and elevate issues important to our constituency. By grounding the work in the development of Latina leaders and tying their involvement to matters of local, statewide, and national concern, we ensure a lasting voice for the nation's fastest-growing demographic.

The 2023 cohort will launch this network primarily in **Arizona, Washington, Georgia, Florida, Washington DC/Virginia, and North Carolina**. We will also consider applications from **Texas, California, Nevada, Wisconsin, Illinois, New York, Pennsylvania, and Minnesota**. The fellowship will kick off in early April and end in early December 2023.

How we support our Poderosas - Training

We know that to expect our cohort to deliver any goals, we must first equip them with the necessary tools and resources. For that, our Poderosas fellows will receive access to an extensive network of Latinas in the civic engagement space and receive the following trainings:

- What is the Latinx Electorate in the U.S (History and Data)
- What is relational organizing & its importance
- How to use digital and traditional organizing
- How to set up a phone banking/texting campaign
- How to set-up a poll watchers program
- Latina Representation in the U.S & Gaining a seat at the Table
- Professional Resume Building and Coalition Building
- Media Training
- How to use an integrated strategy to lead successful programs and campaigns

What the Poderosas impact looks like - Our goals.

All of our Poderosas will grow this network of Latinas involved in civic engagement and politics, working to improve the lives of the Latinx community from across the country by achieving these goals with our support:

- Expand the Latinx electorate for the Elections and beyond (Voter registration, Phone Banking & Canvassing program)
- Collectively help build a unique universe of 1,000 Latina voters
- Organize and lead six civic engagement conversations in their local Latinx community
- Introduce new tools to help close that gap in civic participation and increase Latinx's political representation in the U.S. (VAN, Every Action, Get Thru/Thru Talk/Thru Text/Spoke, and Mobilize)
- Help recruit Latinx Poll watchers for our Latinx voter protection program or other local elections in our local community
- Serve as a spokesperson for the organization and represent our values to the best of their abilities
- Maintain a tracking system to report, evaluate and improve the fellowship
- The Poderosa fellows will also contribute to help meet and exceed Poder Latinx's organizational, field, and digital goals.

Eligibility

- Ready to take what you learn and pass it on to others. We build, we grow, and we stay true to our mission if we share what we know with the communities we want to support
- Interested in learning the ins and outs of civic engagement
- Seeking to make a difference in your local communities
- Have organizing or program management experience, preferred but not required
- Able to build and maintain a coalition of Latinas in your local communities
- Have strong ties to the community and/or Latinx networks
- A Latina (Ages 18-35) aligned with our organization's values and issues and knows how to navigate the cultural diversity of our Latinx community.
- Able to commit 10-15 hours weekly to the fellowship

How to prepare to Apply

- Polish Your Resume & Prepare for an interview
- Collect your social media accounts - we recommend Twitter
- Submit your application at <https://poderlatinx.org/poderosas>

Stipend

All the Poderosas Fellows will receive a \$5,000 stipend

Timeline

- Applications deadline: May 28th, 2023 (Poderosas will be selected on a rolling basis until the deadline)
- Program Kicks-off: First week of June
- Program Ends: December 13, 2023

For any questions or more information, email Monica at MSibri@PoderLatinx.org